

2013 WOMEN'S LEADERSHIP SERIES

Leading Through a Crisis Event: Legal & Business Considerations

Thursday, May 23, 2013
7:30 - 9:00 a.m.

When faced with a crisis, your leadership skills are more important than ever. Time is of the essence and there is no room for mistakes. In fact, it's often the actions that business leaders take in the first 24 hours that set the tone for how the media, stakeholders, employees and the general public will respond. Being prepared to lead your company *before* a crisis event occurs will put you in a better position to control the outcome and achieve a positive result. Join our expert panel as they discuss their experiences and lessons learned to help you successfully lead your organization through its next crisis.

AGENDA

7:30 - 8:00 a.m. - Registration & Continental Breakfast
8:00 - 9:00 a.m. - Panel Discussion
9:00 a.m. - Q&A session (optional)

LOCATION

Oppenheimer Wolff & Donnelly LLP - NEW OFFICE
20th Floor Conference Center
Campbell Mithun Tower - Suite 2000
222 South Ninth Street
Minneapolis, MN 55402

PANELISTS

Shelly Ibach, *President & CEO*
Select Comfort Corporation

Amy Rotenberg, *President*
Rotenberg Associates, Inc.

Molly Snyder, *Manager, Crisis Communications*
Target Corporation

Karen Wilson Thissen, *SVP & Assistant General Counsel*
Ameriprise Financial, Inc.

MODERATOR

Christine Lindblad, *Partner*
Oppenheimer Wolff & Donnelly LLP

R.S.V.P. to events@oppenheimer.com or call 612.607.7400

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